



To,

BSE Limited, 20 th Floor, P. J. Towers, Dalal Street, Mumbai – 400 001. (Scrip Code: 539528; Scrip Id: AAYUSH)	Metropolitan Stock Exchange of India Limited, Vibgyor Towers, 4 th floor, Plot No C 62, G - Block, Opp. Trident Hotel, Bandra Kurla Complex, Bandra (E), Mumbai – 400 098 (Symbol – AAYUSH, Series – EQ)
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Meeting Conclusion Time: 06.00 P. M.

Reference: Regulation 30 and 33 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 (“Listing Regulations”).

Subject: Outcome of the Board Meeting held on Monday, August 12, 2024.

In furtherance to our Intimation of Board Meeting dated August 05, 2024, we hereby inform that the meeting of Board of Directors of the company was held today i.e. **Monday, August 12, 2024** at the Registered office of the company. The board has considered and approved the following business transactions in the meeting:

- The Unaudited Standalone Financial Results of the Company for the quarter ended as on June 30, 2024 along with the Limited Review Report.

The press release issued by the company of June 2024 quarter Unaudited Financial Results is attached herewith for your reference.

Kindly take the above cited information on your records.

Thanking You,

For Aayush Wellness Limited
(Formerly known as Aayush Food and Herbs Limited)

NAVEENAKUM
AR KUNJARU

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Naveenakumar Kunjaru
Managing Director
DIN: 07087891

AAYUSH WELLNESS LIMITED
(Formerly known as Aayush Food and Herbs Limited)

CIN: L01122DL1984PLC018307

Registered Office: 55, 2nd Floor, Lane 2, Westend Marg, Saidullajab, Near Saket Metro Station, New Delhi, Delhi 110030

Contact No: +91 8448693031 **Email:** cs@aayushwellness.com **Website:** www.aayushwellness.com



Aayush Wellness Limited reports a 6300% growth in revenue to Rs 111.00 lakhs in the June 2024 quarter.

New Delhi, 12th August 2024: Aayush Wellness Limited, formerly Aayush Food and Herbs Limited, has reported its best quarterly earnings in the quarter ended June 30, 2024. The company achieved an impressive 6300% y-o-y topline growth and 183.56% y-o-y bottom line growth. Company's total revenue stood Rs. 1110.56 lakhs vis-à-vis Rs. 17.35 lakhs in June 2023 and profit after tax stood at Rs 25.49 lakhs, vis-a-vis Rs 8.98 lakhs in the same quarter last year.

The Earnings Per Share (EPS) has also risen to Rs 0.79 per share vis-a vis Rs. 0.28 per share, reflecting a substantial 184% y-o-y rise. This notable growth was fueled by the successful expansion and enhancement of its product portfolio, alongside strong performance across its core business segments in the Healthcare and wellness sector. In the June 2024 quarter, the company achieved a Profit After Tax (PAT) of ₹25.49 lakhs, representing a substantial increase of 51.30% compared to the PAT of ₹16.85 lakhs recorded in the previous quarter (March 2024).

(In Lakhs)	Jun-24	Jun-23	Increase/(Decrease)%
Revenue	₹ 1,110.56	₹ 17.35	6301%
PAT	₹ 25.49	₹ 8.98	184%
EPS	0.786	0.277	184%

The company achieved total revenue of Rs 1110.56 Lakhs, representing an impressive growth of 6300% compared to Rs 17.35 lakhs in Q1 FY24. This surge was driven by increased demand for the company's products and existing services, coupled with the successful expansion into new markets.

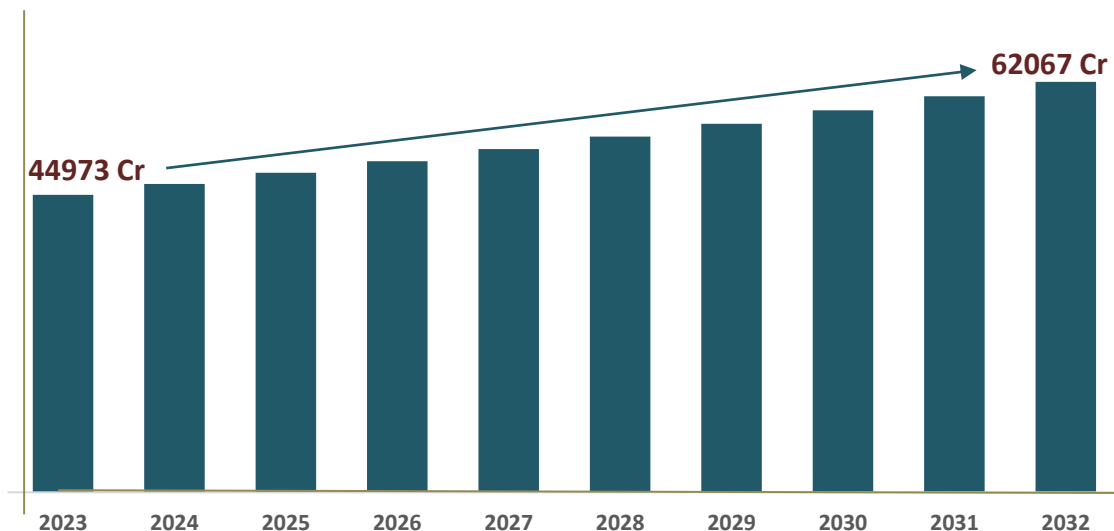
Aayush Herbal Pan Masala has received an over whelming response from the market. Within a short span from its launch, the Company has been receiving orders for the herbal Pan Masala from all corners of India.

This Pan Masala, being a 100% natural and ayurvedic product, prioritizes consumer health and well-being by offering a gratifying taste experience. As a spit-free alternative this pan masala can play an important role in the "SWACCH BHARAT" mission.

Company is targeting the Gutka and Pan Masala Market which is valued at Rs. 44,973 Cr. The Gutka and Pan Masala Market is projected to grow at a compounded rate of 3.6% per annum. With increasing healthcare awareness and evolving customer preferences, Aayush Herbal Pan Masala offers a healthier alternative to traditional gutka and pan masala.

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Given the significant size of the pan masala market in India, Aayush Herbal Pan Masala is well-positioned to seize a considerable portion of this market.

Mr. Kumar, Managing Director of Aayush Wellness Ltd, said, *"Tobacco and supari-free herbal Pan Masala is growing very rapidly in the states where gutka & pan masala consumption is very high. We are selling this product through our website www.aayushwellness.com. Around 70-80% of the orders and inquiries are from Western, Central and Northern regions that account for 53% of India's total pan masala consumption. Hence, we are now signing up distributors and other intermediaries in several cities to ensure that The product is available at local pan shops, as well as ayurvedic and general stores.*

The success of the herbal pan masala has laid down the foundation for us to introduce more health enhancing products and services in the future."

Aayush Wellness remains committed to delivering long-term value to its stakeholders and is confident that this strategic initiative will further strengthen its market position and enhance shareholder wealth.

About Aayush Wellness Limited:

(ISO 9000 and 22000 certified company)

Aayush Wellness Limited [BSE scrip code: 539528], established in 1989 is a pioneering name in health and wellness solutions, dedicated to offering products that merge wellbeing with innovation. With a steadfast commitment to quality and consumer well-being, Aayush Wellness continues to lead the industry in promoting healthier lifestyle choices through its diverse range of herbal products. For more information, please visit www.aayushwellness.com or Call: 8655611700 for business inquiries.

Or call Streetlight Media Pvt Ltd,

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Phone: +91 8448693031, Email: cs@aayushwellness.com, Website: www.aayushwellness.com					
STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED ON JUNE 30, 2024					
(Rs. in Thousands)					
Sr. No.	Particulars	Standalone			
		3 months ended	Preceding 3 months ended	corresponding 3 months ended in previous year	Previous year ended
		30-06-2024	31-03-2024	30-06-2023	31-03-2024
		Unaudited	Audited	Unaudited	Audited
1	Income				
	(a) Revenue from Operations	1,10,822.261	0.000	0.000	6,030.000
	(b) Other Income	233.340	378.531	1,735.000	2,362.469
	Total Income	1,11,055.601	378.531	1,735.000	8,392.469
2	Expenses				
	(a) Cost of materials consumed	0.000	0.000	0.000	0.000
	(b) Purchases of stock-in-trade	1,07,837.592	3.178	0.000	3.178
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(460.945)	0.000	0.000	0.000
	(d) Employee Benefits Expenses	729.581	228.672	597.847	1,057.672
	(e) Finance Cost	1.573	0.492	0.300	3.492
	(f) Depreciation and amortisation expense	4.064	4.257	4.064	16.257
	(g) Directors Remuneration	0.000	0.000	0.000	0.000
	(h) Consultancy charges/ Professional Fees	0.000	270.819	0.000	280.819
	(i) Listing Fees	0.000	0.000	0.000	0.000
	(j) Commission	0.000	3,000.000	0.000	0.000
	(k) Other Expenses (Any item exceeding 10% of the total expenses relating to continuing operations to be shown separately)	394.586	224.803	233.800	1,107.803
	Total Expenses	1,08,506.451	2,267.779	836.011	2,469.221
3	Profit / (Loss) before exceptional and extraordinary items and tax (1-2)	2,549.150	1,889.247	898.989	5,923.247
4	Exceptional Items	0.000	0.000	0.000	0.000
5	Profit/ (Loss) before Tax (3-4)	2,549.150	1,889.247	898.989	5,923.247

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NAVEENAK
UMAR
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6	Tax Expenses				
	(a) Current Tax	0.000	300.000	0.000	300.000
	(b) Deferred Tax	0.000	105.405	0.000	105.405
	(c) Income Tax	0.000	201.000	0.000	201.000
7	Total Tax Expenses	0.000	204.405	0.000	204.405
8	Profit/ (Loss) for a period from continuing operations (5-7)	2,549.150	1,684.842	898.989	5,718.842
9	Profit/ (Loss) for a period from discontinuing operations	0.000	0.000	0.000	0.000
10	Tax Expenses of discontinued operations	0.000	0.000	0.000	0.000
11	Profit/ (Loss) for a period from discontinuing operations (after tax) (9-10)	0.000	0.000	0.000	0.000
12	Other Comprehensive Income/ (Loss)				
	A) (i) Amount of items that will not be reclassified to profit or loss	0.000	0.000	0.000	0.000
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.000	0.000	0.000	0.000
	B) (i) Amount of items that will be reclassified to profit or loss	0.000	0.000	0.000	0.000
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.000	0.000	0.000	0.000
13	Total Comprehensive income for the period (comprising profit/loss) and other comprehensive income for the period) (8-11-12)	2,549.150	1,684.842	898.989	5,718.842
	Paid - up Equity Share Capital (Face Value of Rs. 10/- each)	32,450.000	32,450.000	32,450.000	32,450.000
14	Earnings Per Share (For continuing operations)				
	(a) Basic	0.786	0.519	0.277	1.762
	(b) Diluted	0.786	0.519	0.277	1.762

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UMAR
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1. The Un-Audited Standalone Financial Statement for the quarter and three months ended on June 30, 2024 has been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on August 12, 2024.
2. The Statutory Auditors of the Company have carried out Limited Review of the financial results for the quarter and three months period ended on June 30, 2024 in compliance with terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
3. The statement has been prepared in accordance with the Companies (Indian Accounting Standard) Rules, 2015 (Ind AS) prescribed under section 133 of the Companies Act, 2013 and other recognized accounting practices and policies to the extent applicable.
4. As the Company's business activity falls within a single primary business segment, the disclosure requirements as per Ind-AS 108 "operating segments" are not applicable.
5. Previous period figures have been re-grouped and re-classified wherever necessary.
6. During the period under review:
 - Name of the company has been changed from "AAYUSH FOOD AND HERBS LIMITED" to "AAYUSH WELLNESS LIMITED".
 - The company has launched new product i.e. "**Aayush Herbal Paan Masala**". This Tobacco-free herbal Pan Masala is free from harmful substances. This Pan Masala, being a 100% natural and vegan product, prioritizes consumer health and well-being by offering a gratifying taste experience.
 - On July 03, 2024, the company has introduced its new portal **www.aayushwellness.com** to enhance accessibility of its products and services, pan India.
7. After completion of June 30, 2024 quarter:
 - The company has done Split of Shares from 1 Equity share of Rs. 10/- (Rupees Ten) each to 10 Equity Shares of Re. 1/- (Rupee One) each with effect from August 05, 2024.
 - The company has taken shareholders' approval through Postal Ballot concluded on July 23, 2024 for granting of shares to the employees of the company through Employee Stock Option Plan. The company is in process to take in-principle approval from the stock exchanges for the same.

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Naveenakumar Kunjaru
Managing Director
DIN: 07087891

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TDK & Co.

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LIMITED REVIEW REPORT

(Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015)

To,
The Board of Directors,
Aayush Wellness Limited
55, 2nd Floor, Lane 2, Westend Marg,
Saidullajab, Near Saket Metro Station,
New Delhi, Delhi 110030.

We have reviewed the accompanying statement of Standalone Un-Audited Financial results of **Aayush Wellness Limited** for the quarter ended as on June 30, 2024. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For TDK & Co.,
Chartered Accountants
Firm Reg. No.: 109804W

Neelanj Shah
Partner

Membership No.: 121057
UDIN: 24121057BKECQG2848



Place: Mumbai
Date: August 12, 2024